

SOCIAL MEDIA TASK GROUP

Relevant Portfolio Holder	Councillor G Denaro
Portfolio Holder Consulted	Yes
Relevant Head of Service for Overview and Scrutiny	Claire Felton – Head of Legal, Equalities and Democratic Services
Wards Affected	All
Ward Councillor Consulted	All Ward Councillors were invited to join the Task Group.
Non-Key Decision	

1. SUMMARY OF PROPOSALS

- 1.1 The purpose of this report is to give Cabinet the opportunity to consider the findings and recommendations of the attached Overview and Scrutiny Board report.

2. RECOMMENDATIONS

2.1 The Cabinet is requested to:

- (a) consider the attached Overview and Scrutiny Board report (Appendix 1) and the recommendations contained within it;**
- (b) to either resolve, amend or reject each of the recommendations contained in the report; and**
- (c) provide an Executive Response to the Overview and Scrutiny Board report and recommendations, which may include an Action Plan to summarise how and when each of the agreed recommendations will be implemented.**

3. KEY ISSUES

Financial Implications

- 3.1 The estimated Financial and Resource implications of the recommendations are detailed in the Summary of Recommendations of the appended report.

Legal Implications

- 3.2 These are detailed within the attached report.

Service/Operation Implications

- 3.3 Following the submission of an Overview and Scrutiny Topic Proposal form, by Councillor Chris Bloore, at the Overview and Scrutiny Board meeting held on 19th September 2016 it was agreed that a Task Group would be established to investigate the Council's use of social media. Full details of the Task Group's investigations are detailed in the attached report.
- 3.4 The report and recommendations will be considered by the Overview and Scrutiny Board at its meeting on 30th October 2017 and referred to Cabinet for consideration.

Customer / Equalities and Diversity Implications

- 3.5 N/A

4. RISK MANAGEMENT

- 4.1 N/A

5. APPENDICES

Appendix 1 – Social Media Task Group Report

6. BACKGROUND PAPERS

See attached report for details.

7. KEY

None

AUTHOR OF REPORT

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